

European Testing Week Newsletter

• November 2024 •

Are you ready for Autumn European Testing Week?



EUROPEAN TESTING WEEK

18-25 NOVEMBER 2024

Increasing testing for HIV, Hepatitis & STIs www.testingweek.eu

European Testing Week (ETW) is just around the corner! Mark your calendars for 18-25 November 2024, and join us in raising awareness of the importance of testing.

Please remember to <u>sign up</u> on the website to show that you support and participate in the campaign.

Don't forget to download and use our campaign materials (logo, flyers, web banners for your website etc.) from **the ETW website**.

Sign up for Autumn European Testing Week 2024

ETW annual theme

THEME STATEMENT EUROPEAN TESTING WEEK 2024

TESTINGWEEK.EU >> MATERIALS >> STATEMENTS

The role of healthcare providers in increasing testing for HIV, viral hepatitis and sexually transmitted infections, and ensuring linkage to care

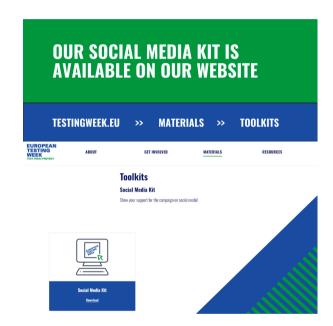
For 2024, the theme focuses on the important role of healthcare providers in increasing testing for HIV, viral hepatitis and STIs, and what can be done to increase testing in healthcare settings.

Please feel free to use and adapt the statement and messages to your local context. The statement is available on **the website**.

You can download our flyer "Most people accept an HIV and hepatitis test when suggested by their healthcare provider" here.

Share your activities on social media and tag ETW





We look forward to seeing your **#EuroTestWeek** activities on social media! Don't forget to tag us (**@EuroTestWeek**), so we can share your posts and stories on our platforms (Facebook and Instagram) to create a united display of the campaign across Europe.

You can also download our social media kit from the website to guide you.

If you are interested in taking over the ETW Instagram account for one of the days of ETW to showcase your work and ETW activities, reach out to us (eurotest@regionh.dk).

Download our Social Media Kit

European Test Finder



If you provide testing services (either on-site testing, or self-testing) for HIV, HBV, HCV or STIs, make sure your services are included in the European Test Finder, which is widely used especially during ETW when increased awareness raising causes more people to search for testing services near them. Please take a couple of minutes to set up a username and password and fill out information about your testing services.

Register your testing services on European Test Finder

If you promote testing for HIV, hepatitis and STIs but do not provide testing services yourself, please refer people to the **European Test Finder** where they can search for their nearest testing services.

ETW on social media

Don't forget to follow us at @EuroTestWeek, so you can get information about the latest updates in real time.









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